

# INSURANCE AWARENESS



## Why Women Need Life Insurance?

There are two good reasons why women should ensure that life insurance is part of their lives.

1. Women live longer than men, which means in a family context, they are most likely to survive their husbands and be left with managing joint mortgages, joint loans, and family expenses alone. Payouts from life insurance can help women and children move forward after the passing of a husband/father.
2. Women pay cheaper premiums than men. So, life insurance becomes a more affordable way for women to have life protection, savings, and an investment.

### IF YOU ARE A:

#### Single woman:

- Use life insurance to save and invest, while protecting family members who may be financially dependent on you.

#### Married working woman:

You can use life insurance to:

- Support the financial protection of your family in the event you or your husband meet an untimely passing. You can both be covered on one life insurance policy.
- Save for a retirement you deserve.

#### Entrepreneur:

- Protect the continuity of your business with a keyman insurance plan.

SOURCE: BSP LIFE

## BSP Life Products That Can Assist Women Achieve Life Insurance Needs

*Single Woman* - **Bula Delite** provides cash returns every three years, plus a maturity and death benefit. It also attracts bonuses on a compounding basis.

*Married Working Woman* - **Bula Prime** is a 10-year premium paying plan which provides both savings, investment, and protection. It also attracts bonuses on a compounding basis.

*Entrepreneur* - **Bula Elite** product provides regular cash pay-outs and maturity and death benefits. It also attracts bonuses on a compounding basis.

SOURCE: BSP LIFE

Building on 145 years of proud history and looking to the future, BSP Life can provide the best Life and Medical Insurance Solutions to meet your needs.



## WOMEN NEED INSURANCE TO:

BUILD A FINANCIAL SAFETY NET FOR HERSELF AND LOVED ONES!

SAVE FOR FUTURE GOALS!

LIVE A WORRY-FREE RETIREMENT!



PICTURE SUPPLIED

## INSURANCE AWARENESS



## TALK TO A BSP LIFE INSURANCE ADVISOR TODAY!



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## WHEN IS THE BEST TIME TO BUY LIFE INSURANCE?

### When you are young and healthy

Getting life insurance younger means you lock in affordable rates for the entire policy term. You also get to start your own solid investment plan.

### When you have dependants

As a provider it is your responsibility to ensure your family is financially secured when something happens to you. The beauty about life insurance is the benefit payout to your loved ones when you pass on.

### When you are older and about to retire

Having adequate insurance that keeps your hard earned money safe and growing with cash returns plus maturity payouts, all work to secure your retirement. With life insurance you can achieve that.

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- Savings and Protection Plans
- Education Plans
- Mortgage Protection Plans
- Keyman Insurance Plans
- Retirement Plans
- Medical Plans

TERMS & CONDITIONS APPLY

To arrange an obligation free appointment talk to your BSP Life Insurance Advisor or visit any of our Customer Service Centres.

We're in the business of caring!



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