



## EMPLOYMENT OPPORTUNITY!

# Product Analyst

### Job Summary

To assist the Product Development Manager in all product related matters including the design, development, and management of products as well as to ensure continued compliance in accordance with legislative requirements and BSP Life's Vision, Mission and Values.

### Key Responsibilities

- Understand the Product Development process and assist in the development and management of products for market viability.
- Draft and assist with Product Documentation.
- Assist with Product Development Projects throughout the entire process from concept to post implementation.
- Prepare monthly Product Report and ensure it is submitted in a timely manner.
- Conduct regular monitoring of market conditions likely to impact on the performance of BSP Life's product portfolio in order to anticipate changes and develop proactive strategies.
- Maintain up to date information of product performance, competitor positioning and market movements.
- Analyse customer needs through research and analysis of market data.
- Assess the competition by comparing products and analysing the market gap and trends.
- Conduct Customer Profiling and Segmentation.
- Identify opportunities for Product Improvements and Innovation.
- Provide support and collaborate with colleagues, managers, Heads of Departments, and Insurance Advisors on product related matters and activities.
- Provide appropriate analysis and recommendations on product related matters.
- Assist with management of key projects as and when required.
- Undertake other duties assigned by the Product Development Manager.

### Knowledge and Skills and Qualifications

- Tertiary qualified in Economics, Mathematics, Engineering, Marketing, or a related discipline with a minimum of 3 years' experience in a similar position.
- General understanding of life and medical insurance products and competitor activity.
- Proficient analytical, data mining, and documentation skills with ability to think conceptually.
- Proficient in oral and written English.
- Basic skills in Compliance/Legislation.
- Intermediate skills in Computing/Information Technology.
- Intermediate skills in Industry Knowledge.
- Intermediate skills in Numeracy/Finance.
- Intermediate skills in Project Management.
- Commitment to quality and superior service delivery.
- Professional and result oriented with ability to work under pressure and without any supervision to meet deadlines.
- Loyal and willing to walk the extra mile.
- Good planning, time management and organizing ability.
- Self-motivated, proactive, logical thinker.
- Creative and efficient with an eye for detail.
- Must have the ability to identify key issues and provide appropriate recommendations and solution to the business.



Please **Scan QR Code** for more details on this Vacancy and other Vacancies with BSP Life or visit our **website [www. bsplife.com.fj/careers/](http://www.bsplife.com.fj/careers/)** and apply using the BSP Life Recruitment Portal.

Please call the HR services team via telephone number 331 7000 if you have any questions

Applications close at **4pm on Wednesday 30 August 2023**

