



We are HIRING

CONTENT DEVELOPER

Looking to make a difference using your creativity and skills?

Key Responsibilities

- Develop content strategies for marketing campaigns, brand awareness and customer engagement.
- Produce and design marketing content for print, videos/ moving pictures, digital including social media, collaterals such as banners etc.
- Manage website, social media channels and other forms of digital and online communication.
- Collaborate with cross-functional teams to generate innovative content ideas.
- Manage and report content analytics and stay up to date with industry trends.

Other

- Guided by the Company's Risk and Compliance frameworks.

Values

- Have a sound understanding and application of BSP Life's Values.

Be Part of a leading brand in Fiji

- Be part of a dynamic team that values creativity and innovation.
- Collaborative work environment that encourages new ideas.
- Room for growth and professional development.

Knowledge, Skills and Qualifications

- At least over 5 years of experience in content creation, digital marketing, or related field.
- Knowledge of Adobe Suite (Indesign, Illustrator, Photoshop etc) and Wordpress.
- A creative mindset with a strong attention to detail.
- Writing, editing and proofreading skills.
- Strong analytical skills, the ability to think conceptually with a risk-based performance.
- Strong communication skills.
- Ability to work independently and collaboratively.

APPLY NOW!

Please apply using the link: [BSP Life's Recruitment Portal](#)

No emailed and hard copy applications accepted.

All enquiries are to be referred to the Manager Talent Management & HR Services.

Applications close at 4pm on Thursday 24 August 2023.

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